

Campaign Statistical Update

Block I Parishes

Parishes: 32
Goal: \$7,480,000
Pledged: \$1,092,460
Percent of Goal: 15%
Number of Gifts: 137

Campaign Total

Goal: \$50,000,000
Pledged: \$7,550,615
Percent of Goal: 15%

QUOTE OF THE WEEK

“A compelling video – I really enjoyed how Archbishop presented the campaign in an historical context.”

-The Reverend Andrew Federle
St. David, Lawrence Avenue

OFFICIAL CAMPAIGN VIDEO DEBUTS



The Most Reverend Colin R. Johnson and Delores Lawrence discuss the vision for the future of the Diocese of Toronto in the official campaign video.

The ***Our Faith - Our Hope*** Campaign Office is pleased to announce the release of the official campaign video, featuring The Most Reverend Colin R. Johnson and Campaign Vice-Chair Delores Lawrence.

In the nine-minute production, Archbishop Johnson shares his compelling vision for the future of our Diocese. Mrs. Lawrence discusses the four case elements, explaining the details for the designation of funds.

Through this campaign presentation, parishioners will be able to learn about the campaign firsthand from Archbishop Johnson and Mrs. Lawrence.

Designed to be a fire-side chat, Archbishop Johnson shares stories about past generosity within the Diocese and the opportunity ***Our Faith - Our Hope*** presents to parishes today.

The video was shot in Standard Definition, intended to be compatible

with any parish projector or standard television monitor.

At the start of each campaign, parishes will receive two copies in DVD format and can be used to introduce the campaign and case statement elements to parishioners during designated Kick-Off Sundays and Volunteer Orientations.

You can watch the campaign video online and link it to your parish website from the Diocesan website at www.toronto.anglican.ca.

WE'RE ON THE WEB!

Communicating in a Wireless World is an essential element of our case statement. By embracing innovative technologies, we will be better able to connect with members of our Church community. Therefore, ***Our Faith - Our Hope*** is now on the Diocesan website! Check out our tab to learn more about parish activity, campaign leadership, FAQs and to watch the official campaign video.

“You have got a vision. A vision of a Church that is broad and welcoming, that is made up of people from all walks of life where all are included and honoured and where we are increasingly confident in our faith - building on the past and ready for the future.”

-The Most Reverend Colin R. Johnson

in the official *Our Faith - Our Hope* campaign video