

Parish Campaign Teams Lead by Example

Parishes need a strong group of committed individuals to assist the parish priest with running the campaign. This group, the Campaign Executive Committee (CEC), leads the campaign with positive support. CECs work on important tasks for the campaign including editing parish case statements and recruiting additional volunteers. But another important part of leading is to adapt the campaign principles to best fit their parish. Below are three stories of parishes working towards making the campaign a unique experience for their church.

Using the Web to Connect CEC

St. John, West Toronto

The Reverend Gary van der Meer and his CEC at St. John, West Toronto found it helpful to use Google Docs to collaborate on the parish case statement, freeing up time to work on the other tasks during campaign meetings. CEC members accessed the parish case statement from home and made edits that were highlighted to let fellow members know what was changed.

St. John's uses many types of technology to connect with their parish. Their local parish case statement included a portion dedicated to improving technology. Using Google Docs is nothing new for this tech-savvy parish, Marilyn Kluskens, Rector's Warden and CEC Member at St. John, West Toronto, said:

"Google Docs (and Google Apps in general) can be a great help to many parishes to run their operations. We use it for our website, Sunday School, calendar, email and document sharing. It's free, easy to use and since it is web-based, it allows volunteers to collaborate whenever, wherever. I wish more churches would explore the digital world! It has really helped us grow our church and support this campaign."

CEC Finds a Home

San Lorenzo Ruiz Anglican Church

As campaign chair, Darla Reyes understands how important it is for volunteers to meet weekly for a campaign to be successful. But where can a parish meet without a building? As a deemed parish in the Diocese, San Lorenzo Ruiz Anglican Church does not have set geographical boundaries. Ms. Reyes' did not let the lack of a meeting space stop the parish from holding regular CEC meetings. She opened her home to the group of 15 parishioners helping with the campaign.

Parishioners come from all corners of the city to attend Monday night meetings at the Reyes home, often carpooling so everyone can meet. Ms. Reyes ensures that their trip is worthwhile by providing a meal for her guests, regularly an authentic home-cooked Filipino meal. "Having a meal with a meeting is part of culture, but we still want to get our work done," says Ms. Reyes.

CEC Creates Parish List for Parish and Campaign

St. Margaret's Tamil Anglican Church

St. Margaret's Tamil Anglican Church is a small, inclusive parish of Tamil Anglicans from across the Greater Toronto Area. The parish never had a need to develop a parish list, because they contacted all parishioners on Sundays through announcements and

word of mouth. However they needed a parish list to help with campaign operations.

The campaign team for St. Margaret's spent a few late nights calling fellow parishioners to ask for the addresses and asking members to fill out cards after service. Campaign Secretary David Jeyasingh was able to compile the parish list of 60 members in one week!

Thanks to the quick, hard work of the CEC, St. Margaret's Tamil now has a parish list they can use not only for the campaign, but also for their own needs.

Campaign Statistical Update

Block II Total

Goal: \$7,167,000
Pledged \$3,264,223
Percent of Goal: 46%
Number of Gifts: 630

Campaign Total

Goal: \$50,000,000
Pledged: \$18,259,701
Percent of Goal: 37%
Number of Gifts: 3,025



The Reverend Ariel Dumaran and the congregation of San Lorenzo Ruiz.