



Diocese of Toronto
Anglican Church of Canada

5 Stewardship Tips for Virtual Ministry



Romans 8:35-39

Who will separate us from the love of Christ? Will hardship, or distress, or persecution, or famine, or nakedness, or peril, or sword? As it is written,

“For your sake we are being killed all day long;
we are accounted as sheep to be slaughtered.”

No, in all these things we are more than conquerors through him who loved us. For I am convinced that neither death, nor life, nor angels, nor rulers, nor things present, nor things to come, nor powers, nor height, nor depth, nor anything else in all creation, will be able to separate us from the love of God in Christ Jesus our Lord.



While the purpose of the church has not changed, Covid-19 is forcing us to BE the church in new ways.





Now is the time to make the change –
because things will never be the same
again



Today's Agenda

What do you need?

Generosity Assessment

First Fruits Giving

Phone-a-thon

Eventless Event Fundraising

Effectively using your parish webpage and live streaming



These common questions will be addressed today

How to set up and account with the United Church of Canada?

How to set up online-giving?

How do we connect with members of the parish?


How to ask for support during on-line worship?

What is going on with FaithWorks

The Generosity Assessment: A practical tool for your congregation

Lori Guenther Reesor





Your Generosity Story

How do we compare to the diocesan average?

No. donors on PAR

Average PAR/Envelope gift

Age profile of top donors

Segment donor list and knowledge of donors

Does the priest know who gives?

How do we promote generosity?

Can people give on-line?



First Fruits Giving

Regular

Reliable

Real

Reflective



Phone-a-thon



Pastoral Opportunity



Check in on parishioners



Inform members that ministry is still happening



Encourage giving – envelopes/PAR



Technology
ate Your
strategy

Eventless
Event
Fundraising

Tea-less Tea

On-line Auction

Charity Dinner


Virtual Walkathon



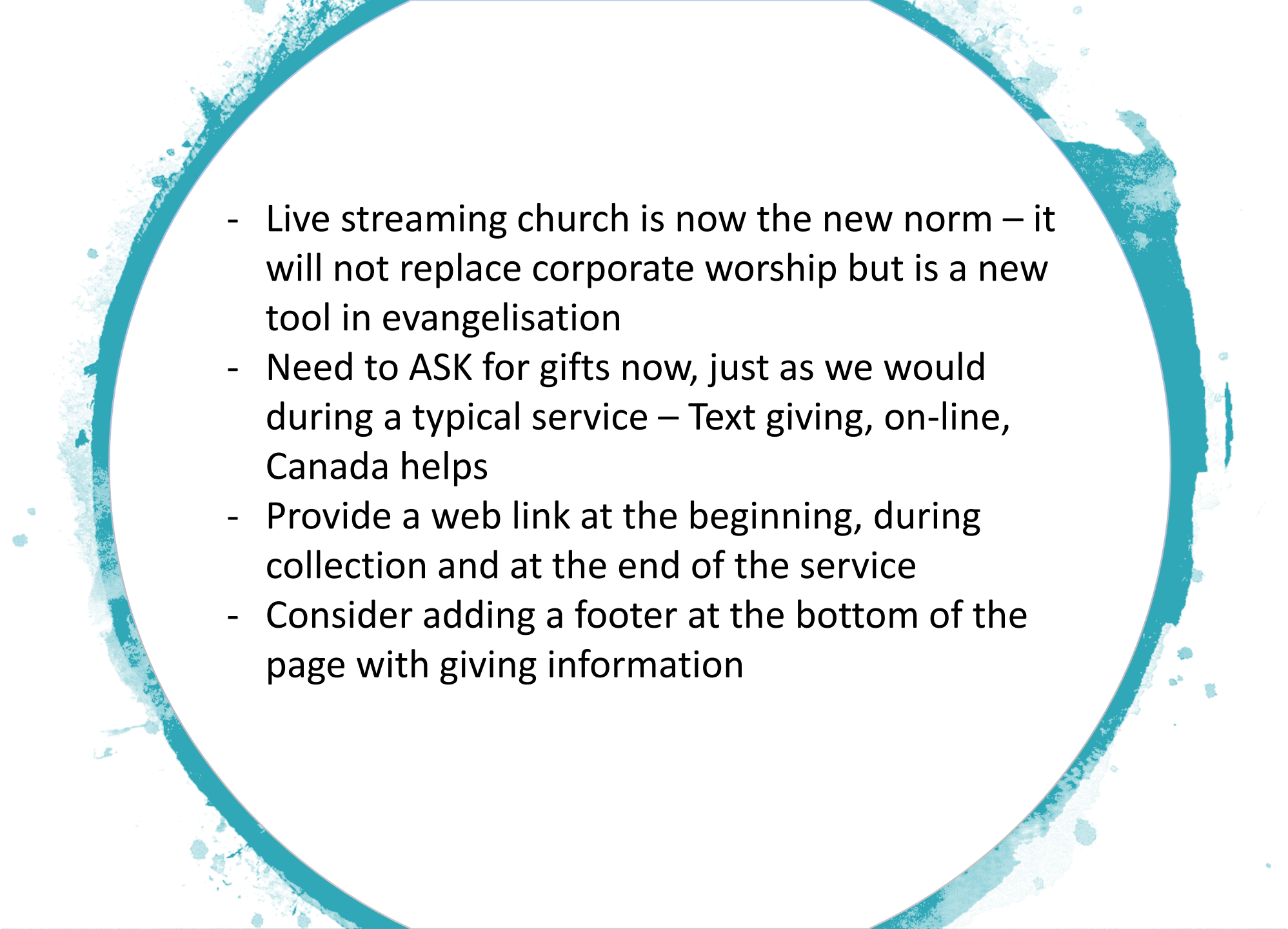
Diocese of Edmonton

PARISH WEBSITE WORKSHOP



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- Is your content up-to-date?
 - Is there an on-line giving tab?
 - Is the website easy to navigate?
 - Is the contact information accessible?
 - Is there a stewardship page?
 - Is there a link to a PAR enrollment form?
 - Have you considered other gift opportunities like t2g, tithe.ly giving suite, qr codes, gifts of stock and legacies?



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- Live streaming church is now the new norm – it will not replace corporate worship but is a new tool in evangelisation
 - Need to ASK for gifts now, just as we would during a typical service – Text giving, on-line, Canada helps
 - Provide a web link at the beginning, during collection and at the end of the service
 - Consider adding a footer at the bottom of the page with giving information

5 Things you can do right now

Comprehensive assessment of generosity

Pastorally connect
through a phone-
a-thon

Re-imagine how to
use your webpage and
live streaming



Promote an
“eventless” event?

Encourage wider
use of FFG

Have we missed
anything?

For more information contact:

Peter J. Misiaszek, CFRE

Director of Stewardship Development

Diocese of Toronto

135 Adelaide Street East, Toronto ON M5C 1L8

Tel: 416-363-6021 (800-668-8932) x246

Fax: 416-363-7678

Website: www.toronto.anglican.ca



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