

Tips for Reimagining Evangelism

1. **Start with Presence, Not Programs**
Cultivate authentic relationships before inviting people into events or courses. Evangelism flows best through trust, not tactics.
2. **Create a Culture, Not a Moment**
Move from one-time initiatives to a community-wide mindset where sharing faith is normalized and celebrated.
3. **Prioritize Personal Invitation**
People are more open than we assume—extend simple, relational invitations to conversation, coffee, or community.
4. **Practice Hospitality as Mission**
Use dinner tables, porches, and homes as sacred spaces where connection leads to spiritual curiosity.
5. **Tell the Gospel as a Story, Not a Script**
Share faith through narrative, testimony, and lived experience rather than formulas or pressure.
6. **Engage the Digital Frontier Intentionally**
Online spaces are modern mission fields—leverage technology to connect, listen, and engage meaningfully.
7. **Collaborate Beyond Your Church Walls**
Partnerships with other churches, ministries, and community organizations multiply reach and impact.
8. **Pay Attention to the Next Generation**
Equip young people with imagination, ownership, and opportunities to reach their peers and lead now.
9. **Welcome Newcomers and the Nations Among Us**
Engage international students, immigrants, and refugees through hospitality, language, and shared belonging.
10. **Pray First, Act Second**
Evangelism is Spirit-led work. Root strategies in prayer, listening, and dependence on God's leading.

Further Resources

- Reviving Evangelism in Canada – Alpha Canada
- The Gospel Comes with a House Key – Rosaria Butterfield

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